



news release

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3C! Packaging Marks 35th Anniversary with Enhanced Product Offerings

Recently-installed Equipment Utilized to Produce Enhanced Printed Foil Lidding for Blisters, and Printed Foils with Extruded Plastics for Sachets

Clayton, NC – **3C! Packaging**, an independent privately-owned pharmaceutical packaging solutions company specializing in the design and manufacture of custom folding cartons, printed literature, inserts/outserts, labels/foils and unit dose compliance packaging, is celebrating 35 years in business by introducing enhanced printed foil lidding for blisters, as well as printed foils with extruded plastics for sachets.

By integrating the cutting edge 13" FB-3300, 6 color Servo Flexo Press from Nilpeter, 3C! Packaging is running a broad range of multi-substrate packaging materials while specializing in thin-gauged films. According to Technical Innovations Manager, Russell Hill, Servo control on press and finishing equipment is critical to maintain extremely tight registration and control tension during production. Chill Rollers at each color station enables 3C! to regulate temperature of Flexible material minimizing film stretch as well as diminish pre-activation of the Heat Seal Coatings during the printing process. Accordingly 3C! employed a Servo CEI rewinder into their finishing process to further aid with web control during final rewind of the finished rolls.

Maintaining the highest quality possible, a commitment 3C! has upheld for 35 years, was priority when integrating this new product line. The integration of the closed loop Vision Systems emphasizes 3C!'s attention to detail which has always been a staple in 3C!'s quality

and success. With full web Vision Systems on the presses any compromised copy will be detected while simultaneously flags material defects.

3C! Packaging originally opened in May of 1979 as Colonial Carton Company. Its beginnings were humble indeed: business formerly began with a lone \$600 hand-fed die cutter performing small-scale commercial production of unprinted cartons. The company steadily grew in spite of several challenges, including a massive fire in 2005 that destroyed most of its then-75,000-square-foot manufacturing facility. Along the way, ownership preferred and continues to retain the optimum client servicing efficiency afforded executives by remaining to be a privately-held enterprise.

Today, 3C! Packaging is headquartered in a state-of-the-art 114,000 sq.ft. production facility, where it manufactures a broad range of folding cartons, labels, inserts and flexible packaging solutions, primarily for (but not exclusively to) pharmaceutical industry customers. The company's growth was gradual at first but, in recent years, has increased with greater momentum. By 2011, 3C Packaging had enjoyed five years of consecutive, double-digit year-over-year growth. During that same period, the company had bulked up its roster of packaging equipment with new presses, feeders, folders, inserts placing machines, and in 2009 opened a packaging design and proofing center in Philadelphia for the benefit of its customers in the Northeast Corridor.

Most recently, 3C Packaging became one of just a handful of packaging providers worldwide to successfully complete the prestigious **PANTONE Certified Printer Program**, the only printer certification program that audits, inspects, analyzes and qualifies *all operations* to meet Pantone's lofty quality standards – from creative and ink mixing to print production and customer satisfaction management. Applicants undergo a rigorous certification process that includes a full week of on-site assessment, throughout which 3C! Packaging demonstrated PANTONE's heightened standards for competence in the print production process, displaying exemplary abilities to use instrumentation, software and process control to measure, communicate and correct color.

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About 3C! Packaging

3C! Packaging is an independent, privately-owned packaging solutions company based in Clayton, NC that specializes in the design and manufacture of custom folding cartons, printed literature, inserts/outserts, labels/foils and unit dose compliant packaging. For more information, call (919) 553-4113 or visit www.3CPackaging.com.