

# Memorandum

**To:**

**CC:**

**From:** Bruce Hepke

**Date:** 3/2/2014

**Re:** The Delaware Valley Chapter of PDA & PDE Collaboration Press Release

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## FOR IMMEDIATE RELEASE

### The Delaware Valley Chapter of PDA & PDE Collaborate to Benefit Membership

February 12, 2014, West Chester, PA

Organizers of the Delaware Valley Chapter of PDA (PDADelVal) and the PDE, both pharmaceutical focused trade associations that offer unique membership value, have agreed to collaborate on their events in an effort to expand business development, education and networking opportunities for their membership. The PDADelVal focuses on membership from the Delaware Valley region including South Jersey, Southeastern PA and Delaware. PDE has an expanding national presence however it too has a concentration of membership from the same region as the PDADelVal. Members of both organizations will be eligible to attend events of the 2 trade associations.

The PDADelVal holds 4 educational seminars including a Vendor Day at the Desmond Hotel, Malvern, PA. The PDE produces a Spring Symposium & Scholarship Golf Outing in May (Spring Ford GC, Royersford) and a Fall Golf & Dinner event in September (Hershey Mills GC, West Chester).

The PDADelVal is a non-profit association serving Pennsylvania, Delaware and southern New Jersey. As an extension of PDA International, the local chapter organizes local events targeted at scientists involved in the development, manufacture, quality control and regulation of pharmaceuticals and related products. The Delaware Valley Chapter of PDA organizes four dinner meetings annually. The meetings provide industry professionals the opportunity to network in an educational environment while enjoying presentations from top industry professionals. [www.pdadelval.org](http://www.pdadelval.org)

The PDE, originally named the Philadelphia Drug Exchange, was founded in 1861, and is the nation's oldest active trade association. The PDE facilitates valuable business development interaction, social networking & educational events within an expansive membership of pharmaceutical manufacturers and marketers, medical device companies, and the allied trades (packaging, contractors, & equipment). To further this mission, the PDE has launched a social media presence. Connect with PDE on Facebook: [www.facebook.com/PDEtrade](http://www.facebook.com/PDEtrade), Twitter: [www.twitter.com/PDEtrade](http://www.twitter.com/PDEtrade); LinkedIn: [www.linkedin.com/company/PDE](http://www.linkedin.com/company/PDE).

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