



Newsletter

VOLUME 46 NO. 3 DECEMBER, 2010



A Message from President Mark Eckhardt

My first year as President of the PDE has passed very quickly, and a lot has happened in a very short time. Over the past 12 months it has been my honor and pleasure to engage with some of the finest people I've met in my 32 year career. People who not only dedicate themselves to their profession by day, but who also unselfishly donate their personal time to the PDE when the work day is done. I am grateful to all who selflessly donate and share their expertise to ensure the continued success of the PDE.

It is also my distinguished honor to be serving the PDE as we prepare to fete a rare, landmark achievement. In 2011, the PDE will celebrate its sesquicentennial anniversary at our Annual Spring Gala. As the oldest active trade association in the United States, the PDE is naturally a proud organization that is rich in history and tradition. With its birth in Philadelphia 150 years ago, it is only fitting that we will honor this milestone at the Union League, a genuine Philadelphia landmark. I hope all friends of the PDE will join us on March 4, 2011 for this special celebration which will feature a nationally renowned guest speaker, mementos, and an outstanding evening of food, music, dancing, and special entertainment. Make your reservations soon at www.pdetrade.org.

At this year's Spring Gala we will also be issuing a special commemorative program for the evening. The program will include a history of the PDE, and provide our members a unique way to recognize our 150th year. Full, half, and quarter page sponsorships in the program are available, as well as individual patrons. If you'd like to wish the PDE well as we move into our next 150 years, this is a great way to memorialize your thoughts.

The PDE clearly recognizes the changes that have taken place in the pharmaceutical industry. Many member companies have consolidated and restructured several times. Many more have changed dramatically through the reality of mergers and acquisitions. These changes of course have a great impact on our membership and the sustainability of the PDE as a relevant trade association. The leadership of the PDE recognizes that as the industry changes, we must evolve as well to meet the needs of our membership. The new PDE slogan of "150 Years of Partnering for Growth" came from the realization that we must look to the future with new commitment to realign with our members.

As a result, exciting new changes are in store for the PDE. We have commissioned a Public Relations Committee led by Jim Godshall of Alignment Consulting, along with Dennis Paris of Tangerine Strategies to spearhead this effort. They have created 6 working subcommittees (see center insert) whose charter will be to develop educational programs which will benefit our membership, attract new member companies, and perhaps encourage former member companies to consider rejoining the PDE. We are looking to expand PDE membership into sister

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industries including the Life Sciences, Academia, and Medical/Surgical Device Manufacturers. These changes will make your membership in the PDE more effective and valuable as we expand our membership network. Of course our commitment through scholarships and awards will continue, but our intention is to grow the PDE in both size and membership value.

In reflecting on my first year, I cannot help but ponder those who have served before me. During my time with the PDE I was preceded as President with the exceptional leadership of Bobbie Kelly, Rob Albert, Jim Rhodes, John Callahan, Bob Calabro, and Bob Gettis. While these individuals have now stepped down as officers, I am fortunate to still enjoy their friendship and advice as they all remain active within this fine organization. My humble thanks goes out to one and all.

Don't forget to mark your calendar for Friday, March 4th for the 150th Anniversary PDE Spring Gala, and may you and yours enjoy the holiday season. Best wishes for a healthy and happy 2011.

Mark Eckhardt
President

New Board Members Appointed

The PDE Annual Business Meeting and complimentary dinner was once again held at the Crowne Plaza Valley Forge Hotel in King of Prussia on November 16th.

Members from 27 companies were in attendance, treated to a great buffet dinner and entertained by Ray Didingler, Football Hall of Fame sportswriter, radio talk show celebrity and veritable encyclopedia of Philadelphia Eagles information and trivia.

Elections of PDE Officers and Directors took place

with the re-election of the following: Mark Eckhardt, President; Jim Rutkowski, Vice President; Fred Lutz, Treasurer; Mike DiFebbo, Secretary; Jim Montich, Administrative Manager; and Directors Jan Laporta and Scott Schultz. Following the meeting, two new directors were appointed to fill unexpired terms, Jeff Brown, Director of Business Development, Brentwood Industries and Dr. Lisa Lawson, Dean of the School of Pharmacy, University of the Sciences in Philadelphia.

The 2011 PDE Board of Directors will be structured as follows:

OFFICERS

President	Mark Eckhardt, GlaxoSmithKline
Vice President	James Rutkowski, The Tech Group
Treasurer	Frederick Lutz, Constantia Hueck Foils, Inc.
Secretary	Michael DiFebbo, GlaxoSmithKline (Ret.)

DIRECTORS

Jeffrey Brown	Brentwood Industries
Robert Cashman	Oso Biopharmaceutical Manufacturing
Charles Davies	Pfizer
Vincent Dunne	Univar USA Inc
James Godshall	Alignment Consulting International
Janice LaPorta	Amcor Rigid Plastics
Dr. Lisa Lawson	USP College of Pharmacy
Gary Peterson	Gerresheimer Glass
Charles Petrie	Berry Plastics Corporation
John Reynolds	Callahan Chemical Company
Michael Sauter	Alliance Contract Pharma
Scott Schultz	Information Age Systems

ADMINISTRATIVE MANAGER

James Montich Merck & Co., Inc. (Ret.)

IMMEDIATE PAST PRESIDENT GENERAL COUNSEL

Robert Gettis William Freilich, Esq.

SENIOR COUNSEL

John Braithwaite Robert Calabro
John Callahan James Rhodes

PDE CONSULTANTS

Roberta Kelly Dennis Paris

CONTACT THE PDE

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Celebrating the PDE 150th Anniversary in 2011

PR Committee headed by Jim Godshall (Alignment Consulting International) and Dennis Paris (Tangerine Strategies LLC) to play lead role in development and implementation of plans for educational programs, company membership expansion and increasing value of membership in the PDE



Jim Godshall



Dennis Paris

With



Mike DiFebbo



Bobbie Kelly



Jim Montich



Jerry Miles

Legal Counsel



Bill Freilich, Esq.

Six subcommittees formed to bring new vision to fruition:

Education – Identification and development of educational programs



Bob Calabro, Chair



Jeff Brown



Charles Davies



Dr. Lisa Lawson

Communications – Management of website content, PDE LinkedIn Group



Scott Schultz, Chair



Mike DiFebbo



Bob Gettis



Jim Montich

Marketing Services – Oversight of branding, graphic design, marketing copy



Mark Eckhardt, Chair



Jan LaPorta



Chuck Petrie



Jim Rhodes



Jack Reynolds

Membership – Exploration of new markets, outreach program, membership expansion



Gary Peterson, Chair



John Braithwaite



Bob Cashman



Bruce Hepke

Venues – Management of speaker acquisition, venue selection



Bobbie Kelly, Chair



John Callahan



Jim Rutkowski



Jerry Miles

Finance – Oversight of 150th anniversary budget requirements, tracking, and accounting



Fred Lutz, Chair



Mark Eckhardt



Vince Dunne



Mike Sauter

New Member Profiles

BRENTWOOD INDUSTRIES

621 Brentwood Drive, Reading, PA 19611
www.brentwoodindustries.com

Official Correspondent:

Jeff Brown, Director, Director of Business Development
Delegate: Carl Staples, General Manager

Key Product Line/Services: Thermoformer of rigid plastic trays for packaging of medical devices.

CWS CONTRACT PACKAGING

17 Midland Drive, Norwich, NY 13815
www.cwspackaging.com

Official Correspondent: Ken Gerhardt, Sales Executive
Delegate: Jason Lasicki, Sales Manager

Key Product Line/Services: Complete contract packaging abilities with in-house thermoforming capabilities serving the pharmaceutical, cosmetic, consumer product and medical device industries.

PHARMA PACKAGING SOLUTIONS

101 First Quality Drive, P.O. Box 1219, Norris, TN 37828
www.pharmapacksol.com

Official Correspondent: Reid Lederer, President
Delegate: Trevor Ball, Business Development

Key Product Line/Services: Primary and secondary packaging, compliance and drug delivery design, and drug delivery packaging in addition to healthcare packaging, Pharma/regulated folding cartons, rework, repackaging and pouching services.

2011 PDE Activities

March 4 ~ Spring Gala
150TH ANNIVERSARY PDE SPRING GALA
The Union League, Philadelphia, PA

April 6-7 ~ Delaware Valley Science Fair
Oaks Convention Center

May 23 ~ Spring Golf Outing & Dinner Meeting
Springford Country Club, Royersford, PA

July 18 ~ Scholarship Outing
Olde York Country Club, Chesterfield, NJ

September 26 ~ Fall Golf Outing & Dinner Meeting
Cedarbrook Country Club, Blue Bell, PA

November 15 ~ Annual Business Meeting
Crowne Plaza Valley Forge Hotel, King of Prussia, PA

PDE Scholarship Applications

The PDE Scholarship program is underway for 2011. Brochures and application forms have been distributed to all member companies and should be available from their respective Human Resource Departments. The Scholarship application form can be found on the PDE website, www.pdetrade.org under the Scholarships tab. The deadline for application submission is March 1, 2011. Scholarship America will accept the first 250 applications. As in the past, four recipients will receive \$2,500 awards, two based on merit and two on financial need.

2011 Spring Gala ~ PDE's 150th Anniversary

Sign up now the PDE's 150th Anniversary Spring Gala at the beautiful and newly renovated Union League of Philadelphia on March 4th. Register either on-line at www.pdetrade.org or call the PDE office at 610-631-1255. This year's event will be truly exciting, commemorating the sesquicentennial anniversary of the PDE with special guests and gifts.

The PDE has arranged for a limited number of hotel rooms to be available for their guests at the Union League. If you are interested in reserving a room, please contact the reservations department at 215-587-5570. Be sure to say that you are with the PDE or Philadelphia Drug Exchange when making the reservation to receive the special rate of \$209.00 for a standard room or \$249 for a suite. Breakfast is included in the room rate. All room reservations must be made by February 4th.



An Old Friend Remembered

The PDE deeply regrets the passing of Alexander Knapp Buck, former Vice President of Smith Kline & French and staunch supporter of the PDE. "Whip" as he was known to his friends was a descendent of Mahlon N. Kline, cofounder of Smith Kline Pharmaceuticals in the 1870's and president of the Philadelphia Drug Exchange in 1884. In more recent times, Whip and his brothers were better known as 30% owners of the Philadelphia Phillies.



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as a service to member companies.

Keep In Touch
PDE Website
www.pdetrade.org

A Special Thank You

The Officers and Board extend their sincerest thanks to all Committee Chairs and their respective team members for their dedication and hard work in making 2010 a very successful year.

ACTIVITIES COMMITTEE

Jack Reynolds, Chairperson, Callahan Chemical Company
Bob Cashman, Oso Biopharmaceuticals Manufacturing L.L.C.
Charles Davies, Pfizer
Dean Dinnocenti, Drug Plastics & Glass Company
Vince Dunne, Univar USA Inc.
Joe Fitzpatrick, Abbott Labs (Ret.)
Jan LaPorta, Alcan Packaging
Phil Milia, B. Braun Medical
Gary Peterson, Gerresheimer Glass Inc.
Chuck Petrie, Berry Plastics
Mike Sauter, Compass Pharma Services, L.L.C.
Jim Rutkowski, The Tech Group
Rob Tuohy, Emerson Resources

MEMBERSHIP COMMITTEE

Gary Peterson, Chairperson, Gerresheimer Glass
Roger Asselta, Genesis Packaging Technologies
Ed Phillips, Berry Plastics Corporation
Chris Tompkins, PDE
Bill Walker, Sharp Corporation

PUBLIC RELATIONS COMMITTEE

Jim Godshall, Chairperson, Alignment Consulting International
Mike DiFebbo, GlaxoSmithKline (ret.)
Jerry Miles, Alcan Packaging
Jim Montich, Merck & Co. Inc. (ret.)
Bobbie Thompson Kelly SmithKline Beecham (ret.)
Dennis Paris, Tangerine Strategies L.L.C.

SCHOLARSHIP COMMITTEE

Jim Rutkowski, Chairperson, The Tech Group
Steve Fortner, Merck & Co., Inc.
Derek Masser, Advanced Scientifics, Inc.
Mike Renner, Delaware Valley Industrial Resource Center
Simon Tasker, Colorcon

WEB PRESENCE COMMITTEE

Scott Schultz, Chairperson, Information Age Systems, Inc.
Mike DiFebbo, GlaxoSmithKline (ret.)
Bob Gettis, Univar USA, Inc.
Jim Montich, Merck & Co., Inc. (ret.)