



# Newsletter

VOLUME 44 NO. 2 OCTOBER, 2007

## New Venue Selected for 2008

### *The Annual Dinner*

The PDE is pleased to announce a new venue for the 2008 PDE Annual Dinner. Held in recent years at the Park Hyatt Philadelphia Hotel at the Bellevue, it will move across the street to the Union League of Philadelphia. The PDE and the Union League's origins date back to the mid-nineteenth century. For those of you unfamiliar with this venerable institution, the following is a brief description.

The Union League which occupies an entire city block in center city Philadelphia's commercial and cultural district, is a shining jewel of history in a city defined by such treasure. Founded in 1862 as a patriotic society to support the policies of Abraham Lincoln, the Union League has hosted U.S. presidents, heads of state, industrialists, entertainers and visiting dignitaries from around the globe. It has also given loyal support to the American military in each conflict since the Civil War, and continues to be driven by its founding motto, "Love of Country Leads." Early efforts and influence of the Union League laid the philosophical foundations of other Union Leagues across the nation.

The classic French Renaissance-styled league house, with its brick and brownstone façade and dramatic twin



circular staircases leading to the main entrance, is listed in the National Historic Register, and dates back to 1865, when the Broad Street building was completed. With approximately one-quarter million square feet of space, the building is spread out over eight floors and has entrances on all sides: north, south, east and west. Inside, the traditional décor is accented in rich leather, patinated

wood and polished marble. Adorning the walls and hallways is the League's distinguished art collection, artifacts imbued with the heritage and culture of its membership. The

collection is a rich, historical chronicle of Philadelphia's unique imprint upon the American landscape from the nineteenth century to today.

Today, the Union League continues to thrive and grow, as a non-sectarian and non-partisan private club. The membership numbers nearly 3000 men and women who represent a wide variety of background and professions. They are Philadelphia's leaders in the realms of business, education, religion, the arts, healthcare, and technology, and they range in age from 21 to 102 years.

So mark your calendar for Friday, March 7th and stay tuned for further announcements.

## Upcoming Events – Annual Business Meeting

All PDE members are cordially invited to a complimentary dinner at the Crowne Plaza Valley Forge Hotel across from the King of Prussia Plaza on November 8th at 5:30 PM. The dinner is in conjunction with the Annual Meeting of the PDE, the purpose of which is the election of officers and directors as stipulated in the PDE Constitution. Contact the PDE at 610-631-1255 or by email at [pdetrade@msn.com](mailto:pdetrade@msn.com) to

register. Registration is limited to employees of PDE member companies and prospective new members. This year's guest speaker is Kevin Reilly, former Philadelphia Eagles linebacker, cancer survivor who wears a prosthetic shoulder, motivational speaker and current radio announcer for the Eagles on stations WYSP-FM (94.1) and WDEL-AM (1150). You don't want to miss Kevin's inspiring message.

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## Another New Venue

### *2008 Spring Golf Outing*

**A**fter 18 years, the PDE Spring Golf Outing & Dinner Meeting will have a new home in 2008. The event will move to beautiful and challenging Spring Ford Country Club in Royersford, PA.



Spring Ford Country Club, founded in 1924, can look back on more than 80 years of tradition. The private club's name comes from Spring City in Chester County and neighboring Royersford in Montgomery County, communities that are part of one of the most rapidly growing areas in the Philadelphia suburbs. Route 422 expressway runs right by the golf course.

Spring Ford was originally carved from the gently rolling countryside of Western Montgomery County, Pennsylvania. With Mingo Creek meandering through the acreage, water becomes a challenge on nine of the 18 holes. Sloped at 134 from the regulation tees, play is never dull. The Spring Ford Country Club golf course is rated one of the finest in the tri-state area and is currently the home to the Philadelphia PGA Championship.

The date for the 2008 Spring Outing is May 19th. You don't want to miss this exciting new venue.

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## 2007 PDE Scholarship Program

The PDE once again engaged the services of Scholarship America, an independent management service for selection of scholarship winners. This year, one hundred twenty-two applications were received for the four stipends awarded to college-bound, high school seniors whose parent works for a member company. This is an excellent opportunity to lessen the burden of increasing college costs. Scholarship America will accept up to 250 applications so we ask that you actively publicize this great program within your respective organizations. Applications and brochures for the 2007 campaign will be distributed to member companies in mid-December and can always be obtained on-line at [www.pdetrade.org](http://www.pdetrade.org).

## 2007 PDE Events

Three golf outings, two questionable weather days and one absolutely gorgeous fall afternoon. On the morning of the Spring Outing & Dinner Meeting in June at Radnor Valley Country Club and the Scholarship Outing in July at Olde York Country Club, the weather looked as if it wouldn't cooperate for the first time in recent memory. As the first tee time approached at the Spring Outing, the rain had stopped but the ground remained wet throughout the day. This didn't stop our fearless troop of 130 golfers, nor did it impede their scoring or camaraderie. At Olde York in July, the shotgun start for the Scholarship Outing proved beneficial since the rain persisted throughout the morning, stopping briefly before the noon start. It was a tease as the skies opened and the first four holes were played in a torrential downpour. Miraculously, this didn't dampen our participants spirits. Not a single golfer left the course and all were rewarded with pleasant weather and receptive greens as the day progressed.

Fast forward to September 23rd at Cedarbrook Country Club. With a high of 75°, low humidity, and not a cloud in the sky, 100 golfers enjoyed what can arguably be described as the best day ever for a PDE event. The beautiful weather and great golf conditions led to some very low scores on a difficult course. The winning team of Vince Dunne, Mike McMullen, Bill Johnson and Jeff Langa came in with a score of 10 under par, beating the team of Gary Peterson, Greg Young, Chuck Baker and Tom Mayer on a match of cards. Men's and women's long drive awards went to John Tunitis and Jan LaPorta; closest to the pin, Jeff Langa; and straightest drive, Vince Dunne.

The three outings generated \$15,300 for the PDE Scholarship Fund, well in advance of last year's total. Of this, \$4185 came from the raffle of the one-year membership to Olde York Country Club, generously donated by Ed & Corinne Eget and administered by Liz Gregory. The winning



*Fred Lutz, Gary Peterson, Mike Sauter and Jim Montich man the registration table at the Fall Outing.*



*Fall Outing winning team of Vince Dunne, Jeff Langa, Mike McMullen and Bill Johnson*

# New Member Profiles

## BARTHCO INTERNATIONAL

**Official Correspondent: Timothy Justofin**

**Webpage address: [www.barthco.com](http://www.barthco.com)**

Barthco International, Inc. is a nationally ranked provider of worldwide customs brokerage and international freight forwarding services and is a division of Ozburn-Hessey Logistics. Barthco is a successor to John H. Faunce Co., Inc., established in 1908 as a customs brokerage and freight forwarding firm. OH Logistics acquired Barthco in July 2006. Together, Barthco and OH Logistics offer comprehensive supply chain solutions, transportation management, real estate and value added services. Barthco delivers the highest standard of personalized service managing over 700,000 shipments a year.

## COLLAGENEX PHARMACEUTICALS, INC.

**Official Correspondent: Bill Groff**

**Delegate: Phil Freidenreich**

**Webpage address: [www.collagenex.com](http://www.collagenex.com)**

CollaGenex Pharmaceuticals, Inc. is a specialty pharmaceutical company currently focused on developing and marketing proprietary, innovative medical therapies to the dermatology market. CollaGenex's has a highly-experienced 80-person sales force that is targeting 5,600 dermatologists. In July 2006, CollaGenex launched Oracea® (doxycycline, USP) Capsules 40 mg\*, the first FDA-approved systemic product for the treatment of rosacea. The Company also markets Pandel, a prescription topical corticosteroid licensed from Altana, Inc., Alcortin® (1% iodoquinol and 2% hydrocortisone), a prescription topical antifungal steroid combination, and Novacort® (2% hydrocortisone acetate and 1% pramoxine HCl), a prescription topical steroid and anesthetic. Alcortin and Novacort are marketed by the Company under a Promotion and Cooperation agreement with Primus Pharmaceuticals, Inc.

## FRESCO SYSTEM USA

**Official Correspondent: Steven Banko**

**Delegate: Kevin McRae**

**Webpage address: [www.fresco.com](http://www.fresco.com)**

Founded in 1978, Fresco System USA's corporate office is based in Telford, Pennsylvania on a 32 acre site that also contains a 270,000 square foot manufacturing facility. Also located here is the research and development, packaging equipment facility and engineering services. Fresco also has a second manufacturing facility centrally located in Red Oak, Iowa.

As a systems supplier, Fresco manufactures printed, laminated barrier flexible packaging material and leading edge technology packaging equipment. Through the execution of a comprehensive systems strategy, Fresco provides single source accountability and seamless integration to its customers with technology & innovation, packaging materials & valves, packaging equipment and service.

## STRATEGIC DIAGNOSTICS INC.

**Official Correspondent: Jim Bryon**

**Delegate: Sheila Boyle**

**Webpage address: [www.sdix.com](http://www.sdix.com)**

Strategic Diagnostics Inc., headquartered in Newark, Delaware, is a biotechnology company dedicated to bringing innovative solutions to analytical testing problems through immunotechnology. SDI is a leading developer and manufacturer of immunoassay-based test kits for both field testing and laboratory use. These products are used extensively for contaminated waste site assessment and remediation, water quality management, food labeling and transgenic crop seed production. SDI is a major developer and producer of antibodies and immunoreagents for a broad range of applications. The company is applying this extensive technical expertise to the rapidly growing agricultural markets for crop disease management as well as to medical and industrial problems. This technological base, along with strong sales, marketing and manufacturing, positions Strategic Diagnostics Inc. to continue to provide new products and services to effectively solve customers current and future analytical problems.

## PDE 2008 Calendar

Subject to approval of the PDE Board of Directors at the November 2007 Board Meeting

- |                     |   |
|---------------------|---|
| <b>March 7</b>      | <b>Annual Dinner</b><br>The Union League, Philadelphia, PA                                |
| <b>May 19</b>       | <b>Spring Golf Outing &amp; Dinner Meeting</b><br>Springford Country Club, Royersford, PA |
| <b>July 21</b>      | <b>Scholarship Outing</b><br>Olde York Country Club, Columbus, NJ                         |
| <b>September 22</b> | <b>Fall Golf Outing &amp; Dinner Meeting</b><br>Cedarbrook Country Club, Blue Bell, PA    |
| <b>November 18</b>  | <b>Annual Business Meeting</b><br>Crowne Plaza Valley Forge Hotel<br>King of Prussia, PA  |

## *In Memorium*

The PDE deeply regrets the passing of an old friend and former president, William Rorer, during the summer. Bill served as PDE president in 1977-78.

### Contact the PDE

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Keep In Touch  
PDE Website  
[www.pdetrade.org](http://www.pdetrade.org)

*The PDE acknowledges the contributions and generosity of the following companies and individuals for their continued support of the PDE Scholarship Program and Golf Outing.*

**Dinner - \$500 Contribution**

J. Knipper & Company Inc.  
Merck & Co., Inc.

**Lunch - \$300 Contribution**

Norwich Pharmaceuticals  
Sharp Corporation  
USP College of Pharmacy

**Reception Hour Sponsor - \$300 Contribution**

GlaxoSmithKline

**Refreshment Cart - \$300 Contribution**

B. Braun Medical  
Genesis Machinery Products

**Tee or Green - \$175 Contribution**

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Alcoa Flexible Packaging  
Colorcon (2 holes)  
Constantia Hueck Foils  
Cortegra Group, Inc.  
Delaware Valley Industrial Resource Center  
Empire/Emco  
Emsco Scientific Enterprises  
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ViroPharma  
West Pharmaceutical Services  
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**Straightest Drive Prize Donor**

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Olde York Country Club  
PDE  
Sharp Corporation  
The Tech Group  
Tursso Companies  
Vetter Pharma Turm, Inc.  
Vital Pharma  
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Catalent Pharma Solutions  
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